

Free Admission and Parking



Paso Robles

Airport Day 2008

Aviation Expo



Saturday, September 13th
Paso Robles Municipal Airport
www.pasoairshow.org

Paso Robles

Airport Day 2008

Aviation Expo

The North County Cloud Clippers model airplane club will be hosting Paso Robles Airport Day 2008, on Saturday, September 13th. Airport Day is an open house and air show at the Paso Robles Municipal Airport and will feature static displays and flying air show demonstrations by full-size and radio-controlled model aircraft. Admission and parking is free.

As Airport Day is a non-profit event, we are seeking the support of local area businesses as "sponsors" to help defer some of the costs of staging this community event. Several levels of sponsorship are available for your consideration...

Bronze Sponsor -- \$200.00 includes an eighth-page ad in the *Airport Day 2008 Program*

Bronze sponsors will be listed in the Airport Day Program inserted in the *Paso Robles Press* with over 10,000 copies in local distribution. Other newspaper and magazine advertisements will also list Bronze sponsors as space permits. On-site signage and frequent PA announcements will recognize all sponsors during the air show.

Silver Sponsor -- \$350.00 includes a quarter-page ad in the *Airport Day 2008 Program*

Silver sponsors will be listed in the Airport Day Program inserted in the *Paso Robles Press* with over 10,000 copies in local distribution. Other newspaper and magazine advertisements, and airshow posters and flyers will also list Silver sponsors as space permits. On-site signage and frequent PA announcements will recognize all sponsors during the air show.

Gold Sponsor -- \$600.00 includes a half-page ad in the *Airport Day 2008 Program*

Gold sponsors will be recognized in all television and print advertising with display of your company logo. Our advertising campaign includes over 250 local and cable television commercials and radio spots. An Airport Day program will be inserted in the *Paso Robles Press* with over 10,000 copies in local distribution. Airport Day posters and flyers will be distributed to local merchants, and additional advertisements will be placed with other newspapers and magazines. On-site signage and frequent PA announcements will recognize all sponsors during the air show.

Platinum Sponsor -- \$1,000.00 includes a full-page ad in the *Airport Day 2008 Program*

Our top-level Platinum Sponsors will be recognized with top billing in all of our Airport Day advertising, including large, prominent display of your company logo. Our advertising campaign includes over 250 local and cable television commercials—many during prime-time—and numerous radio spots. An Airport Day program will be inserted in the *Paso Robles Press* with over 10,000 copies in local distribution. Airport Day posters and flyers will be distributed to local merchants, and additional advertisements will be placed with other newspapers and magazines. On-site signage and frequent PA announcements will recognize all sponsors during the air show.

It is our hope that you will join us at one of these sponsorship levels, and in doing so help us provide this event for the community.

For more information, call 805-441-3633 or email: sponsors@pasoairshow.org.